

SOJAM

A CAPPELLA FESTIVAL

december 4-6, 2020 | virtual event

GENERAL & BUSINESS

After A Cappella: Working In The Music Industry - Lauren Wilson (December 5, 10:30 - 11:20 AM)

Do you have an interest in working in the music industry? While it can be an overwhelming place, it is filled with many different opportunities! From record labels to music publishers, artist managers to live entertainment, you can find the opportunity that's right for you. In this class, we'll give an overview of what the different aspects of the music industry do and how they work together to create the music you know and love.

Icebreakers: Learning Through Play - Tine Fris-Ronsfled & Kristoffer Thorning (December 5, 11:30 AM - 12:20 PM)

Icebreakers are games and exercises that break the ice and bring people of all ages closer to each other using music, singing and movement to get there. We will share the best games and exercises that will improve your musicality and social skills in a playful frame.

Office Hours with Bill Hare (December 5, 12:30 - 2:30 PM)

Join Bill Hare in his studio for a look into the dark world of mixing and mastering.

Everything But The Singing: Ensemble Management Techniques - GQ (December 5, 2:40 - 3:30 PM)

Singing with an a cappella group is super rewarding, but also SUPER DIFFICULT! Come hang with the ladies in GQ and learn about everything BUT the singing - the social, emotional, and logistical side of music making!

Music and COVID-19: How to Make it Work - Cory Hecht (December 5, 3:40 - 4:30 PM)

Learn about ways to diversify your income in a time where our industry has been turned upside down. I will share my personal experience and explore options with students (intended more as an open discussion/round table setting).

Intro to Vocal Percussion - Cory Hecht (December 6, 10:30 - 11:20 AM)

Learn about how to create a crisp vocal drum kit and some tricks and tips for beginning to perform with a group.

Going Pro - ONAIR (December 6, 11:30 AM - 12:20 PM)

In this class, ONAIR will discuss how they've become a successful group. This class will cover topics including: the band's history, music arrangements, rehearsal methods, sound design, light design, staging, and more ONAIR secrets!

Producers Panelists - Mel Daneke, Armand Hutton, N'Namdi Bryant, Danny Olefsky, Bill Hare, Ricky Jabarin, Mike Jankowski (December 6, 12:30 - 2:30PM)

This session will highlight different producers to show some of their unique content and allow participants to ask questions regarding their process real-time in the studio.

Dominating Social Media in a Pandemic - Andrew Athias (December 6, 3:10 - 4:00 PM)

Whether you're a college acappella group, or a pro acappella group, just because your live performances have stopped doesn't mean your social media has to as well. In fact, NOW is the time to go viral and up your social media presence! As a Social Media Strategist and Content Creator, I'm gonna give you all my tips, and tricks on what I would be doing if I was your group's current social media manager.

Face Music: Doing More with Beatbox - Michael Wingate & Craig Simonetti (December 6, 4:10 - 5:00 PM)

In this class, students will learn to do more with beatbox in ways that still support the arrangement, discover what successful solo, tag team, and crew beatboxers around the world do to make innovative music, and learn how to incorporate elements of solo beatbox into a cappella music to push the boundaries of what kinds of music we can make with our faces. Being a creative beatboxer/vocal percussionist does not mean stealing the spotlight, it means exploring the spectrum of emotion we can express with percussive sounds.